

# Executive Brief — Production GenAI in Healthcare (2026)

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A plan to move from pilots to production: choose the right use cases, build the guardrails, and deploy measurable outcomes.

**For:** CEO/CIO/CAIO/VP Product/Ops

**Focus:** governance + adoption + ROI

**Time:** 90-day fast path

## WHAT LEADERS SHOULD DO NOW

- **Select 1–2 lighthouse workflows** (high value, manageable risk) and baseline KPIs.
- **Make governance operational:** intake → eval → approval → monitoring (not a policy PDF).
- **Decide buy/build/partner** with vendor guardrails that survive production.
- **Ship a secure pilot** with adoption plan + measurable outcomes inside 90 days.

## VENDOR RED FLAGS

**Red flag:** “Trust us” safety claims without evidence

**Red flag:** No clear PHI boundaries or audit trail

**Red flag:** Vague evaluation story (no golden sets)

**Red flag:** Pricing breaks at production volume

**Red flag:** Requires a standalone portal (workflow integration?)

## HOW PHI IS HANDLED

PHI remains in your environment. We work through approved tools, access controls, and auditable workflows—designing for privacy and security from day one.

## 90-DAY FAST PATH

### DAYS 1–30

#### Learn & Align

Stakeholders, current state, risk posture, shadow AI.

### DAYS 31–60

#### Assess & Plan

Lighthouse selection, eval harness, approval path, vendor stance.

### DAYS 61–90

#### Execute & Prove

Deploy a secure pilot, measure impact, package reusable patterns.

### ARTIFACTS

#### What you leave with

Playbook, scorecards, governance workflow, exec narrative.

## HIGH-IMPACT INITIAL WORKFLOWS

- Prior auth guideline processing
- Contact-center summarization / agent assist
- Clinical operations inbox triage
- Member engagement and navigation

## Want the playbook applied to your org?

A few conversations produce concrete artifacts to react to.  
Roadmap • Scorecards • Governance workflow • Exec narrative.

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